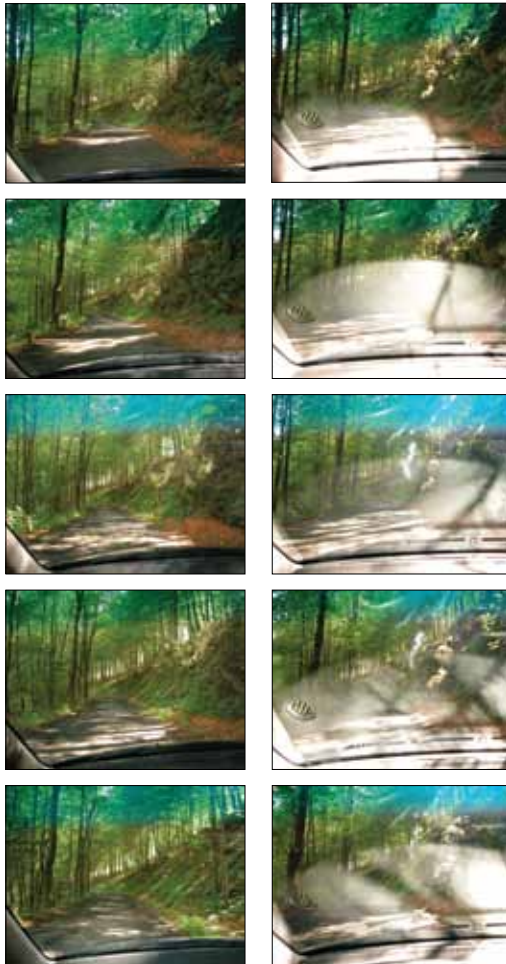


# DRIVING

There is no other circumstance where glare is more damaging than while driving a car. Besides the traditional sources of glare, drivers must endure glare formed by the dashboard on the windshield. Multiple research data shows that glare can greatly reduce driver's visual acuity. Polarizing lenses solve this problem.

WITH POLARIZED GLASSES

WITHOUT POLARIZED GLASSES



**TOTAL TIME 2.5 sec.**  
**SPEED 44.7 M.P.H. (65.6 Ft/sec)**  
**TOTAL DISTANCE DRIVEN 164 feet**  
**TOTAL REFLECTIONS DURATION 0.843 sec.**  
**TOTAL DISTANCE DRIVEN BLINDED 55.3 Ft.**

**NUPOLAR**  
*polarized lenses*

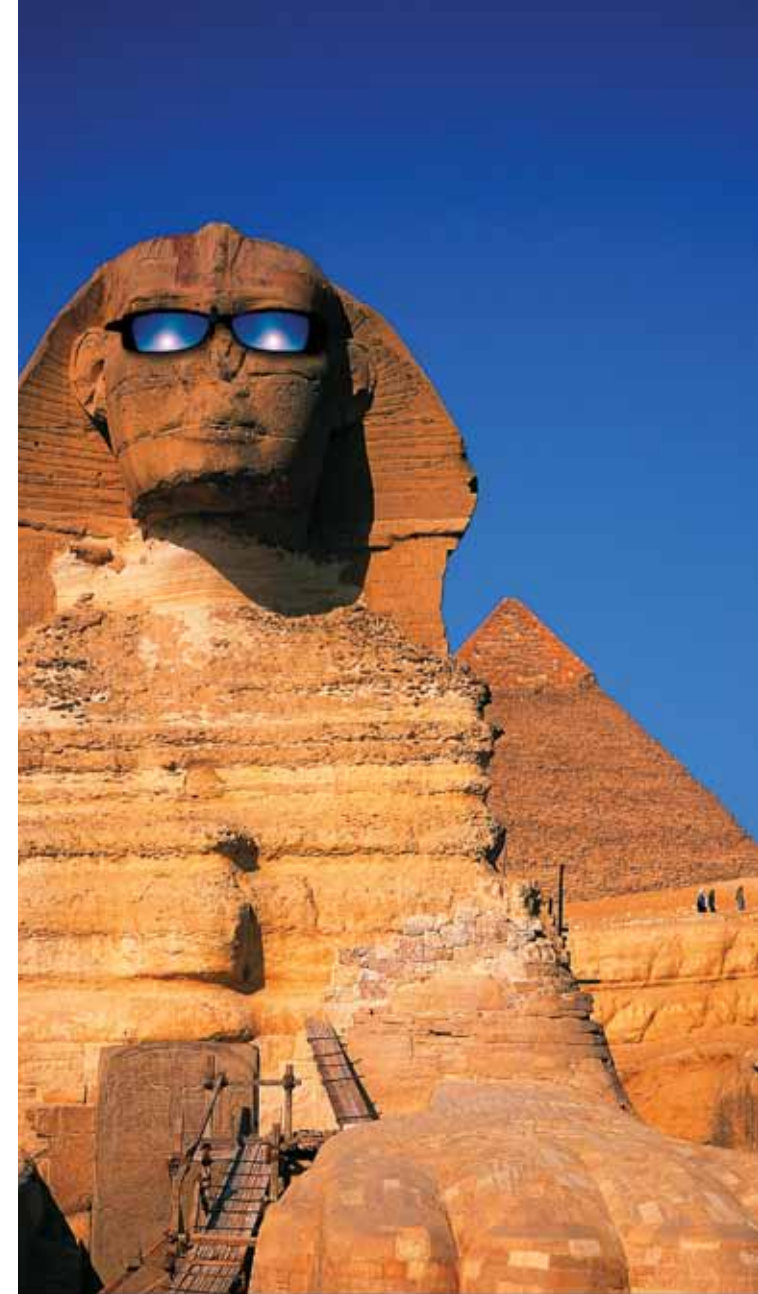


There is no substitution for polarized lenses.

**YOUNGER OPTICS**  
 The Optical Lens Innovators

Younger Optics USA, 2925 California Street, Torrance, CA 90509-2918, USA  
 (310) 783-1533  
 (800) 877-5367  
<http://www.youngeroptics.com>

NuPolar® is a registered trademark of Younger Optics

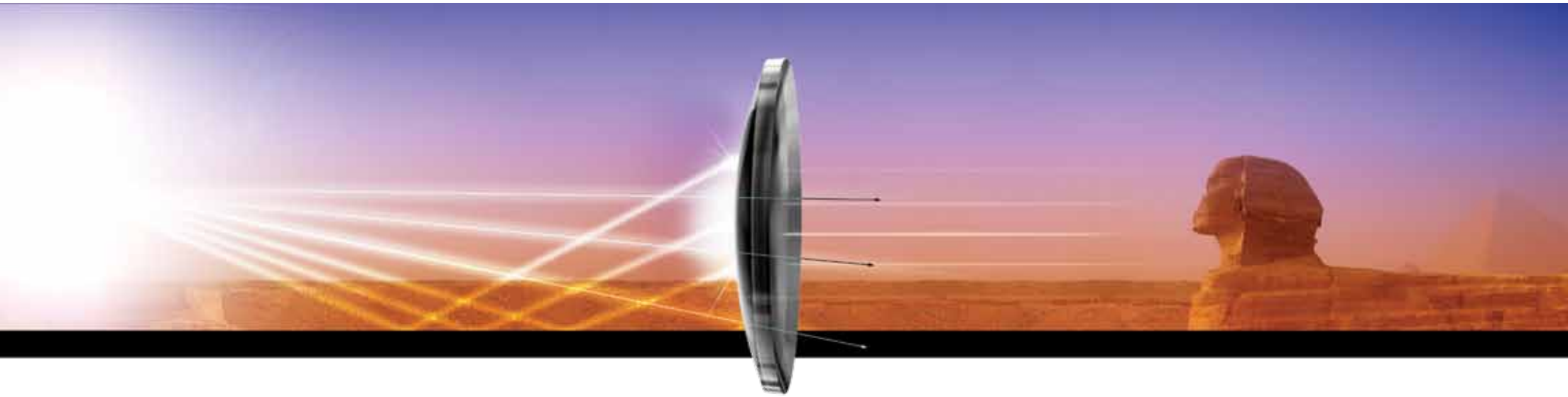


**THERE IS NO SUBSTITUTION FOR POLARIZED LENSES**

**NUPOLAR**  
*polarized lenses*

# NUPOLAR®

*polarized lenses*



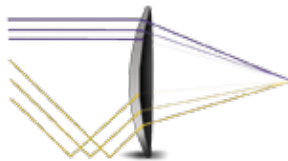
From the moment of reflection, light becomes polarized and forms visual noise - blinding glare that interferes with the real image. The only way to eliminate this glare is to place a polarized lens in its path.

## THE ONLY REAL WAY TO BLOCK BLINDING GLARE

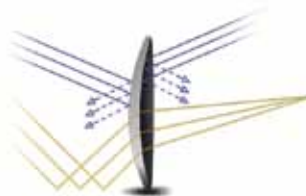
By blocking blinding glare polarized lenses greatly enhance visual acuity, color contrast and comfort. No other lens or treatment can perform this function. There is simply no substitution for quality polarized lenses.

### PERCEIVED SUBSTITUTIONS

**Photochromic lenses**, like Transitions® Lenses, are an **excellent** choice for a primary pair of prescription eyeglasses. Photochromic lenses do not always provide the sun protection desired by consumers. Behind the windshield of the car they **may not darken adequately, and will not block blinding glare**, but only reduce the intensity of light.



**AR coating** is a great feature for ophthalmic lenses, removing annoying reflections and ghost images. AR coating will actually increase light transmittance and reduce the reflections from the back surface of polarized sunwear. **Blinding glare will not be effectively removed** by A/R coatings alone.



Tinted lenses only reduce light transmittance. **They do not block blinding glare.**



Clip-ons increase the weight of eyewear and may cause **scratches on the lens surface**. They also may decrease optical quality and create additional surface reflections.



Sunwear that fits over existing eyewear can be **extremely heavy and uncomfortable**. They limit peripheral vision, may distort optics, and their users look **unstylish**.

